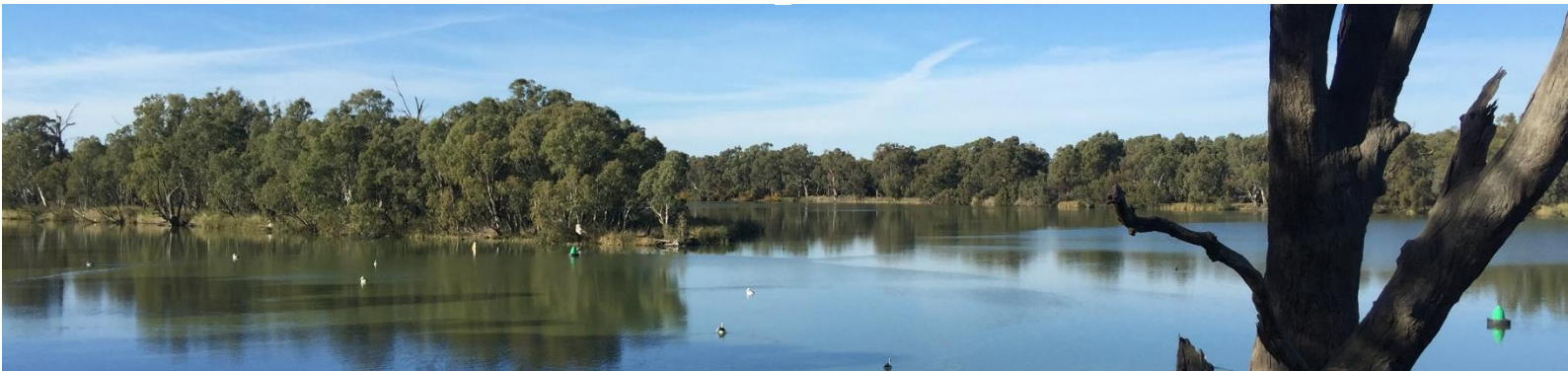




# 2022 National Conference and Annual General Meeting

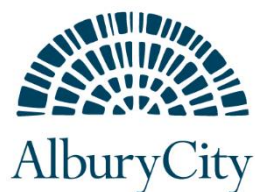
19 - 21 September 2022, Albury NSW

**Economics, Dams, and Infrastructure**



**A Powerful Sponsorship  
Opportunity**

Proudly hosted by



# JOIN THIS IMPORTANT CONVERSATION IN ALBURY WITH THE BASIN'S MOST INNOVATIVE LOCAL

**In a world forced to confront successive crises in 2020 and 2021, the towns, regions and countries emerging quickest and strongest are those with innovative, connected local leadership.**

A resilient economy, and infrastructure to support it, is essential to the people of the Basin Communities. In the same way, a healthy river system must have a balance of flow and harvest. **There is no future on a dry system.**

These councils from all over the Basin are coming together in **Albury** from 19 – 21 September for the **Murray Darling Association's 78th National Conference & AGM** to meet the challenges ahead with creative solutions and collaboration.

**Through sponsorship**, the MDA's 78th National Conference & AGM is **your opportunity** to be part of the solution – to join the conversation, to inform future policy, and to engage with local leaders from throughout the Basin.

Join us in **Albury**, home to the winding Murray River and its waterways; where local, technical, and political leaders will come together to tackle the big issues of the Basin and forge a future for councils, catchments, and communities.

## **Who will attend?**

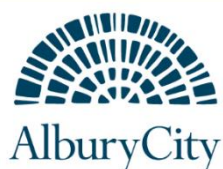
Every year, Mayors, councillors, Chief Executive Officers, General Managers, executive staff, in addition to delegates including key Commonwealth and State departmental staff as well as up-and-coming local leaders from all over the Murray-Darling Basin attend the Murray Darling Association's National Conference & AGM.

Speakers of the highest calibre also actively participate in this significant event. Previous speakers have included Commonwealth and state Ministers, peak industry representative body leaders, university and CSIRO academics, the Productivity Commissioner, and the Deputy of the Office of the Inspector General.

Naturally, this event attracts state and national media coverage and is an excellent opportunity to engage with local, state, and federal governments and agencies to inform and influence the decisions that impact your industry.

This is a great sponsorship opportunity with exceptional levels of connectivity and coverage - don't miss out!

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# Sponsorship Opportunities

## PLATINUM SPONSORSHIP - \$10,000 PLUS GST

### The Platinum Sponsorship offers

- Opportunity for a company representative to give a 30-minute presentation including question & answer session
- Acknowledgement of sponsorship by facilitator during conference
- Acknowledgement of sponsorship on the Murray Darling Association website and all promotional materials
- Full-page company advertisement included in the 2021/2022 Annual Report
- Prominent positioning of logo on the Conference Program

### In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Four complimentary delegate registrations to attend the conference, including social functions

### Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal
- Acknowledgement of sponsorship on all MDA social media platforms

## GOLD SPONSORSHIP - \$7,500 PLUS GST

### The Gold Sponsorship offers

- Opportunity for the sponsor to provide a short promotional video that will be played in between sessions
- Acknowledgement of sponsorship by facilitator during the conference
- Half-page company promotion included in the 2021/2022 Annual Report
- Acknowledgement of sponsorship on the Murray Darling Association website and all promotional material

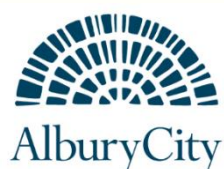
### In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Three complimentary delegate registrations to attend the conference, including social functions

### Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal
- Acknowledgement of sponsorship on all MDA social media platforms

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# Sponsorship Opportunities

## SILVER SPONSORSHIP - \$5,000 PLUS GST

### The Silver Sponsorship offers

- Acknowledgement of sponsorship by facilitator during the conference
- Quarter-page company promotion included in the 2021/2022 Annual Report
- Acknowledgement of sponsorship on the Murray Darling Association website and all promotional material

### In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Two complimentary delegate registrations to attend the conference, including social functions

### Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal
- Acknowledgement of sponsorship on all MDA social media platforms

## BURSARY SPONSORSHIP - \$4,000 PLUS GST

### The Bursary Sponsorship offers

- Company logo and short blurb included in the 2021/2022 Annual Report
- Acknowledgement of sponsorship on the Murray Darling Association website and all promotional material

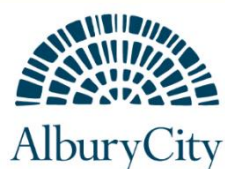
### In-person opportunities:

- The opportunity to present the award at the Gala Dinner
- Complimentary exhibition booth
- Two complimentary delegate registrations to attend the conference, including social functions

### Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal

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# Sponsorship Opportunities

## **GALA DINNER SPONSORSHIP - \$3,000 PLUS GST**

### **The Gala Dinner Sponsorship offers**

- Acknowledgement of sponsorship on the Murray Darling Association website and all promotional material

### **In-person opportunities:**

- Four complimentary tickets to your sponsored event
- Opportunity for your representative to give a welcome/short presentation at the gala dinner
- Company logo on gala dinner menus
- Opportunity to place promotional material at the venue

## **EXHIBITION BOOTH SPONSORSHIP - \$1,500 PLUS GST**

### **The Exhibition Booth Sponsorship offers**

- Organisations have the opportunity to showcase resources, programs and initiatives, exhibit products and brochures, and speak with delegates during tea and lunch breaks in the conference exhibition.
- The exhibition area will be located in close proximity to the conference rooms.
- The exhibition will be open to the delegates on arrival each morning and during tea and lunch breaks.

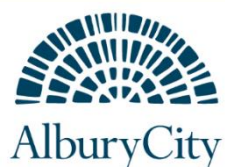
### **In-person opportunities:**

- Contact details in the program
- One exhibition booth, 3m by 2m
- One complimentary delegate registration to attend the conference

### **Digital/Virtual opportunities:**

- Inclusion to the exhibitor listing on the conference website

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# Sponsorship Opportunities

## HOW TO APPLY FOR SPONSORSHIP AND/OR EXHIBITOR OPPORTUNITIES

Please complete and send the attached application form to the Murray Darling Association by email to: [admin@mda.asn.au](mailto:admin@mda.asn.au).

You will then be forwarded a confirmation letter, agreement, and tax invoice.

The MDA will also provide you with a Sponsorship pack that will include the details of your sponsorship entitlements, and what information we require.

Should the opportunity be no longer available, you will be contacted by the Association.

### For further information, please contact:

**Mr Mark Lamb**

**Chief Executive Officer**

Murray Darling Association

PO Box 323,

553 Kiewa St, Albury NSW 2640

**Phone:** [\(03\) 5480 3805](tel:(03)54803805)

**Fax:** (03) 5482 6097

**Email:** [m.lamb@mda.asn.au](mailto:m.lamb@mda.asn.au)

**Website:** [www.mda.asn.au](http://www.mda.asn.au)

**Mr Tim Phillips**

**Communications & Engagement Officer**

Murray Darling Association

**Phone:** [\(03\) 5480 3805](tel:(03)54803805)

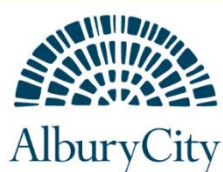
**Fax:** (03) 5482 6097

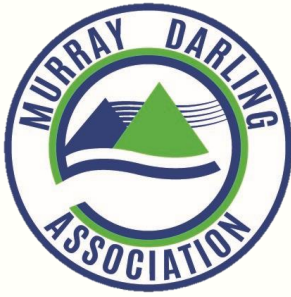
**Email:** [t.phillips@mda.asn.au](mailto:t.phillips@mda.asn.au)

**Website:** [www.mda.asn.au](http://www.mda.asn.au)



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# 78<sup>th</sup> National Conference & Annual General Meeting

19 – 21 September 2022 Albury, NSW

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## SPONSORSHIP/EXHIBITION DISPLAY REQUEST FORM

Contact Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email address \_\_\_\_\_

## SPONSORSHIP/EXHIBITION REQUEST

Please indicate your level of sponsorship:

**Platinum** Sponsor \$10,000 (+GST)

**Gold** Sponsor \$7,500 (+GST)

**Silver** Sponsor \$5,000 (+GST)

**Bursary** Sponsor \$4,000 (+GST)

**Gala Dinner** Sponsor \$3,000 (+GST)

**Exhibition Booth** \$1,500 (+GST)

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Please email complete form to [t.phillips@mda.asn.au](mailto:t.phillips@mda.asn.au)

If you have any questions, please contact MDA Communications & Engagement Officer  
Tim Phillips on [\(03\) 5480 3805](tel:(03)54803805) or via email on [t.phillips@mda.asn.au](mailto:t.phillips@mda.asn.au).

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