

2024 National Conference



PHOTO: Courtesy of www.tamworth.nsw.gov.au

PROUDLY SUPPORTED BY
2024 HOST

Tamworth
REGIONAL COUNCIL

A Powerful Opportunity

Situated in the heart of the New England region of NSW, Tamworth comes with plenty of country swagger. Enjoy stellar food and wine, outdoor activities, with plenty of adventure on the horizon.

The MDA's 80th National Conference is an incredible opportunity for our local leaders to come together from across the Murray-Darling Basin to be part of the solution – to join the conversation, to inform future policy, and to engage with leading innovators, scientists, educators, and leaders of our time.

This year the National Conference will be focussing on The future of water security, a pressing issue that has been identified by our Members as a key point of concern with a risk of impacting Basin communities and industries in the years ahead.

Held at the Tamworth War Memorial Town Hall, the conference will feature keynote speakers and panel sessions including industry heads, State and Federal Government Ministers and representatives, as well as scientists and educators presenting on topical issues that affect the Murray-Darling Basin water resources and communities.

Join us in Tamworth, where local, technical, and political leaders will come together to tackle the big issues of the Basin and forge a future for councils, catchments, and communities.



Who will Attend?

Every year, Mayors, Councillors, Chief Executive Officers, General Managers, Executive staff, including key Commonwealth and State departmental staff, and up-and-coming local leaders from all over the Murray-Darling Basin attend the Murray Darling Association's National Conference.

Speakers of the highest calibre also actively participate in this significant event. Previous speakers have included Commonwealth and state Ministers, peak industry representative body leaders, university and CSIRO academics, the Productivity Commissioner, and the Inspector-General of Water Compliance.

Naturally, this event attracts state and national media coverage and is an excellent opportunity to engage with Local, State, and Federal Governments and agencies to inform and influence the decisions that impact your industry.

This is a great sponsorship opportunity with exceptional levels of connectivity and coverage - don't miss out!

Sponsor Packages

Platinum

- 30min Presentation by Sponsor representatives including question & answer session.
- Acknowledgment of sponsorship by facilitator during conference.
- Acknowledgment of sponsorship on the Conference website and all promotional materials
- Full-page company advertisement included in the 2023/2024 Annual Report.

In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Four complimentary delegate registrations to attend the conference, including social functions.

Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal.
- Acknowledgment of sponsorship on all MDA social media platforms

\$15,000.00

Gold

- sponsor provided short promotional video that will be played in between sessions.
- Acknowledgment of sponsorship by facilitator during conference.
- Acknowledgment of sponsorship on the Murray Darling Association website and all promotional material.
- Half-page company promotion included in the 2023/2024 Annual Report.

In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Three complimentary delegate registrations to attend the conference, including social functions.

Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal.
- Acknowledgment of sponsorship on all MDA social media platforms

\$10,000.00

Sponsor Packages

Silver

- Acknowledgment of sponsorship by facilitator during conference.
- Acknowledgment of sponsorship on the Murray Darling Association website and all promotional material.
- Quarter-page company promotion included in the 2023/2024 Annual Report.

In-person opportunities:

- Complimentary exhibition booth
- Company banner displayed at the front of the conference venue
- Two complimentary delegate registrations to attend the conference, including social functions.

Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal.
- Acknowledgment of sponsorship on all MDA social media platforms

\$5,000.00

Gala Dinner

- Acknowledgment of sponsorship on the Murray Darling Association website and all promotional material.

In-person opportunities:

- Four complimentary tickets to your sponsored event.
- Opportunity for your representative to give a welcome/short presentation at the gala dinner.
- Company logo on gala dinner menus
- Exclusive opportunity to place promotional material on the Gala Dinner Sponsor table.

Digital/Virtual opportunities:

- Company banner displayed on the MDA website and conference portal.
- Acknowledgment of sponsorship on all MDA social media platforms

\$5,000.00

Sponsor Packages

Exhibition Booth

- Organisations have the opportunity to showcase resources, programs and initiatives, exhibit products and brochures, and speak with delegates during tea and lunch breaks in the conference exhibition.
- The exhibition area will be located in close proximity to the conference rooms
- The exhibition will be open to the delegates on arrival each morning and during tea and lunch breaks.

In-person opportunities:

- Contact details in the Program
- One Exhibition Booth, 3m by 2m
- One Complimentary delegate registration to attend the Conference.

Digital/Virtual opportunities:

- Inclusion to the exhibitor listing on the conference website.

\$2,500.00

How to apply

Please complete and send the attached application form to the Murray Darling Association by email to: m.lamb@mda.asn.au or t.phillips@mda.asn.au.

You will then be forwarded a confirmation letter, agreement, and tax invoice.

The MDA will also provide you with a Sponsorship pack that will include the details of your sponsorship entitlements, and what information we require.

Should the opportunity be no longer available, you will be contacted by the Association.

Mr Mark Lamb

Chief Executive Officer
Murray Darling Association
PO Box 323,
553 Kiewa St, Albury NSW 2640
Phone: (03) 5480 3805
Fax: (03) 5482 6097
Email: m.lamb@mda.asn.au

Mr Tim Zeller

Communications & Engagement Officer
Murray Darling Association
PO Box 1268,
Echuca VIC 3564
Phone: (03) 5480 3805
Fax: (03) 5482 6097
Email: t.phillips@mda.asn.au

mda.asn.au



80th National Conference

THE FUTURE OF WATER SECURITY

8 - 11 JULY 2024, TAMWORTH NSW

Contact Name: _____

Position: _____

Organisation: _____

Address: _____

Phone: _____ Mobile: _____

Email: _____

Sponsorship Request

Please indicate your level of sponsorship

- Platinum \$15,000.00 (+GST)**
- Gold \$10,000.00 (+GST)**
- Silver \$5,000.00 (+GST)**
- Gala Dinner \$5,000.00 (+GST)**
- Exhibition Booth \$2,500.00 (+GST)**

Please email the completed Sponsorship Request form to m.lamb@mda.asn.au or t.phillips@mda.asn.au.
If you have any questions, please contact the Murray Darling Association on (03) 5480 3805 or via email on t.phillips@mda.asn.au.

Sponsorship Request Form